

Voice Broadcasting

CONTACT ONE

What is Voice Broadcasting?

Computerized message delivery service that sends your customers/constituents a pre-recorded message that can either be left on their answering machine, voicemail or connected to a live operator upon answer. We can program your campaign for answering machines only, live-answer only or a combination of the two it is your choice.

Like search engine marketing voice broadcasting is similar in that you can see instant results and measure the progress of your campaign with real-time automated reporting. Tracking activity through feedback from automated polling and confirmation messages is an instant way for you to gain results and make changes to that new marketing campaign, the upcoming holiday sale, or position on a current affair.

Why Voice Broadcasts?

Cost Effective - The cost of voice broadcasts are usually half that spent on traditional direct mail campaigns.

Increases Reach And Frequency - Voice Broadcasts add a powerful vehicle into your overall marketing mix, enabling you to expand both your reach and frequency when communicating with your target audience.

Telemarketing – If you are like most folks you probably cannot stand being solicited by live telemarketers. Voice broadcasting is much less intrusive and people tend to be more receptive to voice broadcasting over “Live Telemarketing.”

Applications

- All Industries
- All Services
- B2B Prospecting
- Employee Communications
- Live Transfers
- Loyalty Programs
- Mortgage Leads
- Mortgage Voice Broadcasting
- Non Profit Voice Broadcasting
- Meetings Notifications (Appts., Seminars, Conferences, Delivery/Pickup Dates)
- Political Voice Broadcasting
- Product Marketing
- Real Estate Voice Broadcasting
- Subscription Renewals

