

Database Cleansing And Updating

CONTACT ONE

Maintaining an accurate and updated database of customer information is a cornerstone to maintaining a close and profitable relationship with your customers. A neglected database can wreak havoc on a company's ability to transmit information, product and service updates, and new releases to existing customers.

At Contact One Call Center we offer database cleansing and updating. Contact One Call Center's outbound dialing platform allows for easy scripting and importing of customer contact information. By utilizing this valuable service Contact One Call Center will be able to call hundreds of your customers a day to verify, update or cleanse your database. This allows your company to work more efficiently and profitably by assuring that your database contains the most current customer information available. Contact One Call Center can even "time stamp" the updated information so your company can keep track of the last time your database was cleansed.



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